



Connecting Older Adults with Community-based Resources and Options

Notice of Funding Availability for Current AgeOptions Grantees
(Updated December 6th – Replaces Notice from November 27, 2019)

AgeOptions is issuing this notice of funding availability to our current grantees to assist us with outreach about the 2020 Census so we can ensure a complete count of all older adults in suburban Cook County. We have a limited amount of funding from the Illinois Department on Aging as well as potential funding that we are working to finalize. AgeOptions would provide training, customizable materials, and support to grantees.

If you are interested, please submit the attached application by **Friday, December 13 at Noon CT** to reports@ageoptions.org. AgeOptions may request clarifications or changes in scope.

We will host a question and answer (Q&A) conference call about this opportunity and the five options available for funding on **Friday, December 6 from 2-3 pm CT**:

Dial-In Number: 605-313-4822
Passcode: 997058#

Below, we have outlined the five specific scenarios that you may apply for:

Option Name and Grantees Eligible	Description	Tentative Funds Available *
Option 1: Census Ambassador (Grantees Eligible: Congregate Meal Sites)	Recruit "Census Ambassador" volunteer position(s) who would be responsible for sharing updates on the Census, distributing materials, taking pictures, as well as setting up outreach presentations and/or completion events at your site. In addition, embed the Census outreach and education into existing programs, newsletter, presentations, and social media. <i>AgeOptions will develop draft job descriptions for the volunteers, conduct phone calls or webinars to discuss strategy, and issue email updates and materials that these volunteers can share during the outreach period.</i>	\$1,000 per Congregate Meal site

* **Please note:** AgeOptions is finalizing our total available funding. We may need to adjust how much we can fund each option to increase or decrease the amount we can provide. We will share more details in the December 6 Q&A Call from 2-3 pm. Please join us on that call.

Option Name and Grantees Eligible	Description	Tentative Funds Available *
<p>Option 2: Home Delivered Meals</p> <p>(Grantees Eligible: Home Delivered Meal Programs)</p>	<p>Distribute public education materials on the Census to Home Delivered Meal clients. The week of March 23, have home delivered meal drivers assist clients if they have questions on how to complete the Census. In addition, embed the Census outreach and education into existing programs, newsletter, presentations, and social media.</p>	<p>\$1,000 per home delivered meal program</p>
<p>Option 3: Embed in Existing Programs</p> <p>(Grantees Eligible: ADRN, Health Promotion, Legal, Ombudsman, SOS or TCLIP)</p>	<p>Embed Census outreach and education into existing programs, newsletters, presentations, and social media. Conduct a minimum of five presentations that include the Census message.</p> <p><i>AgeOptions will host a webinar for grantees to share additional low cost efforts to embed the outreach message in the Title III network and your agency's work.</i></p>	<p>\$1,500 per agency</p>
<p>Option 4: Census Solutions Workshop</p> <p>(Grantees Eligible: ADRN, Health Promotion, Legal, Ombudsman, SOS or TCLIP)</p>	<p>Host a Census Solutions Workshop by inviting key community representatives from faith-based organizations, government, libraries, park districts, local media (especially ethnic media), Centers for Independent Living, health care, legislative, etc. to develop suggested methods/wording to reach specific hard to count populations. Information from these sessions will be used to form the local work plans as well as the communication channels for updates on materials and social media.</p> <p><i>This workshop will be a Community Forum and AgeOptions will provide sample flyers, invitations, a facilitator guide, and format to collect responses. Census Solution Workshops should target communities in which a Complete Count Committee does not currently exist.</i></p>	<p>\$2,000 per agency</p>

Option Name and Grantees Eligible	Description	Tentative Funds Available *
<p>Option 5: Innovation Project (Customize your own)</p> <p>(Grantees Eligible: ADRN, Health Promotion, Legal, Ombudsman, SOS, TCLIP Congregate Meal Sites, or Home Delivered Meal Programs)</p>	<p>Propose and complete innovative methods to increase Census participation. Some ideas may include:</p> <ul style="list-style-type: none"> - Work with libraries to establish “Senior Surf” days to provide internet training, host presentations and “Count Me In” days for people to access the internet and receive support completing the 2020 Census - Work with local faith-based organizations or places of worship to host “Census Worship Weekend” (March 27-29, 2020) outreach or completion events. - Build on your existing networks, community organizations and coalitions to host outreach or completion events. - Your ideas that best meet the needs of your community! <p>If you are proposing an innovation, there is an additional question on the application for more details. We are also looking for impact that matches the level of funding.</p>	<p>Funding for Innovation Projects varies based on the proposed activities and availability of funds.</p> <p>Propose a total amount (no more than \$3,000), and in Question 7, share a budget justification for your proposed amount.</p> <p>AgeOptions may request clarification</p>



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AgeOptions 2020 Census Funding Application
(Updated 12/6/19 – Replaces 11/27/19 Application Form)

Please submit this form to AgeOptions by **Noon CT on Friday, December 13, 2019** to Reports@ageoptions.org (Please include your agency name & “Census Funding” in the subject line)

1. Agency Name:				
2. Contact Person Name:				
3. Contact Person Email:				
4. Contact Person Phone:				
5. Mark the option(s) you are applying for with an “X”: - List how many sites or programs for Options 1 or 2 - Calculate funding request for each	Select	Options	Qty.	Funding Requested:
	___	#1: Census Ambassador (\$1,000/site)	___	\$
	___	#2: Home Delivered Meals (\$1,000/program)	___	\$
	___	#3: Embed in Existing Programs (\$1,500/agency)	█	\$
	___	#4: Census Solutions Workshop (\$2,000/agency)	█	\$
	___	#5: Innovation Project (No more than \$3,000/agency – provide budget justification in Question 7)	█	\$
6. Describe how AgeOptions Census funding would expand on your current work. Be specific on activities, potential people reached, presentations, etc. (If you have multiple sites for Options 1 or 2, list them.)				
7. Answer only if you are applying for Option 5: Innovation: Specify your proposed innovation. Please include: communities reached, special targeting, and a brief description plan & budget justification.				
8. Please list other Census funding that your organization is receiving?				
9. Total Funds Requested from AgeOptions (must match Question 5):		\$		

By signing this document, I assure that my organization will complete the Census work as outlined.	
Signature	
Date	

If you have questions, please contact Jason Echols at Jason.Echols@ageoptions.org or Kim McCahill at Kim.McCahill@ageoptions.org or call us at (708)383.0258. Thank you!

Updated December 6, 2019