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Terri Worman, AARP
The Census: Why We Ask
Why We Ask

- Census is Easy
- Questions are Simple
- $$ to Plan for Future
- Funding for Community
- Voice in Government
Confidentiality

Responses to the 2020 Census are safe, secure, and protected by federal law. Answers can only be used to produce statistics for resource allocation and the protection of your rights. They cannot be used against you in any way or shared with anyone including the FBI, ICE or local law enforcement.

Tracking

Answers to the 2020 Census WILL NOT be used to track you or your family.

Data are used to help support communities and ensure an equitable allocation of resources, and funding.
Why We Ask:

Number of People at the Address

- Accurate count at each address on April 1
- Count for the next decade
- Number of Seats in Congress
- Draw boundaries for congressional districts, state legislative districts and school districts
Why We Ask:

Additional People Living, Staying There

Count People Once, Only Once
Where They Live on April 1

Make Sure All are Counted at the Address
Why We Ask:

Owner
Renter

- Create Statistics About Renters and Homeownership
- Homeownership Rates Indicator of Nation’s Economy
- Help Administer Housing Programs
- Inform Planning Decisions
In Case Census Bureau Needs to Contact You

Never Share Your Number

Only Contact You for Official Census Bureau Business
Why We Ask:
Name

- Ensure Everyone in Household is Counted
- Helps Keep Ancestry Records
- Helps Respondents Include All Members
- Especially Large Households – Make Sure Everyone Counted
Why We Ask:

Sex

- Create Statistics for Female and Male
- Planning & Funding Government Programs
- Evaluate Other Government Programs & Policies Fairness & Equity
- Enforce Laws, Regulations, Policies Against Discrimination
Why We Ask:
Hispanic, Latino or Spanish Origin

- Create Statistics About This Ethnic Group
- Needed to Monitor Compliance with Anti-Discrimination Provisions – Voting Rights Act and Civil Rights Act (for example)
Why We Ask:
Age and Date of Birth

- Help Understand Size and Characteristics of Different Age Groups & Other Data by Age
- Local, State, Tribal and Federal Agencies Use Data to Plan & Fund Federal Programs Specific Age Groups (i.e. older population)
- Help Enforce Laws, Regulations, Policies Against Age Discrimination in Government Programs & Society
Why We Ask: Race

- Creates Statistics About Different Ethnic Groups
- Needed by Federal Agencies to Monitor Compliance with Anti-Discrimination Provisions – Voting Rights Act & Civil Rights Act (for example)
Why We Ask:
Person Lives or Stays Elsewhere

- Goal to Count People Once and Only Once
- Ask to Ensure Individuals Are Not Included at Multiple Addresses
Why We Ask:
Relationship

- Helps to Show Relationship of Each Person to One Central Person
- Create Estimates About Families, Households & Other Groups
- Relationship Data Used in Planning and Funding Government Programs: Families, People Living or Raising Children Alone, Grandparents Living With Grandchildren, Other Households That Qualify for Assistance
Have a friend or family member who needs help filling out their forms? You can help them respond! The census form is available online in English and 12 additional languages. Online, the Bureau has translated web pages and guides into 59 non-English languages, including American Sign Language, as well as guides in braille and large print.

Fill out the Census to make sure your loved ones are counted.

It also helps bring funds directly to programs that affect your friends and family. When you respond to the census, you help ensure your community gets its fair share of hundreds of millions of dollars in federal funds. By using Census Bureau statistics, community planners can get a better idea of where older Americans live, and how close they are to the services they need.

For example, the information you give can help provide funding for:

- Medicare and Medicaid health insurance programs.
- Supportive housing for the elderly and for people with disabilities, including Section 8 housing choice vouchers.
- Enforcing laws against age discrimination.
- Services including adult day care, community center lunches, and home-delivered meals.
- Nutrition benefits to supplement the food budget of individuals and families (Supplemental Nutrition Assistance Program (SNAP)).
- Intervention services, emergency medical services, emergency shelters, and counseling for older adults suffering from abuse or neglect.
Thank you...

Terri Worman
AARP Illinois

tworman@aarp.org
Using Online Maps in Census Outreach
Since 1974, AgeOptions has established a national reputation for meeting the needs, wants and expectations of older adults in suburban Cook County. We are recognized as a leader in developing and helping to deliver innovative community-based resources and options to the evolving, diverse communities we serve.

Thank You!

NEXT CALLS

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