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Aging Network Census Webinar Series

Tuesday, February 11, 2020
# Today’s Agenda

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>Welcome &amp; Introductions</td>
<td>Jason Echols, AgeOptions</td>
</tr>
<tr>
<td>Group Quarters Enumeration for Long Term Care Facilities</td>
<td>Shamiram William Youkhanna, and Inchul Choi - U.S Census Bureau</td>
</tr>
<tr>
<td>How Aging Service Agencies Are Embedding the Census in Their Everyday Work - 10 Things You Can Do to Incorporate the Census in Your Agency</td>
<td>Lucia Shah, Jason Echols, AgeOptions</td>
</tr>
<tr>
<td>Resources/ Social Media Share</td>
<td>Lucia Shah, Jason Echols, AgeOptions</td>
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# Upcoming Webinars

February Webinars are scheduled – Tuesdays at 1 pm: [http://ageoptions.org/gallery/2020Census/](http://ageoptions.org/gallery/2020Census/)

<table>
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<tr>
<th>Date</th>
<th>Topic(s)</th>
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<tr>
<td>2/18/2020</td>
<td>Census Ambassadors Part 2; Home Delivered Meals Outreach; How Organizations Can Help People Complete the Census; Open Q&amp;A</td>
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<tr>
<td>2/25/2020</td>
<td>Using Online Maps in Census Outreach Reaching Older Adults</td>
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</table>
Group Quarters Enumeration for Long Term Care Facilities

Guest Speakers:
Shamiram William Youkhanna
Inchul Choi
10 Ways to Promote Census at AAA

#10 – Use social media & have fun! Plan for the photos you can take.

#9 – Use your other media connections – radio, tv, etc.

#8 – Have 2020 Census handouts in every packet to consumers
10 Ways to Promote Census at AAA

#7 – End your information & assistance calls with a reminder about the Census

#6 – Add the Census to your website and email signature

#5 – Including a brief 2020 Census message in your agency’s (and staff’s) voicemail
10 Ways to Promote Census at AAA

#4 – Hang posters or signs about the 2020 Census in your waiting area

#3 – Add 2-3 slides to any community presentation you are doing to remind about the Census

#2 – Create something interactive where clients can share WHY the Census matters to them (social media or a banner)
#1 – Become a Census Partner!

(Or join your local Complete Count Committee)

Share Your Ideas

Use the Raise your hand feature for us to unmute and call on you!
Social Media

AgeOptions
Published by information@ageoptions.org [77] - January 21 at 9:00 AM
You can start getting involved with Census work today! There are jobs available with the U.S. Census Bureau at 2020census.gov/jobs
#2020census #jobs #ageoptions #ILOOlderAdultsCount #getinvolved #filloutthecensus

Presbyterian Mission Agency
‘All God’s children deserve to be counted’ | Presbyterian Mission Agency

AgeOptions
Published by information@ageoptions.org [77] - January 21 at 9:00 AM
You can start getting involved with Census work today! There are jobs available with the U.S. Census Bureau at 2020census.gov/jobs
#2020census #jobs #ageoptions #ILOOlderAdultsCount #getinvolved #filloutthecensus

Apply Online!
Join the 2020 Census Team!
Be a part of History!
2020census.gov/jobs
1-855-JOB-2020
(1-855-562-2020)
Federal Relay Service: (800) 877-8339 TTY / ASCII
www.gsa.gov/federelay
The Federal Relay Service (Federelay) provides telecommunications services to allow individuals who are deaf, hard of hearing, and/or have speech disabilities to conduct official business with and within the federal government.
The U.S. Census Bureau is an Equal Opportunity Employer.

#2020census
#ILOOlderAdultsCount
#filloutthecensus
#getcounted
#AgeOptions

United States Census Bureau

Census.gov
The new toolkit encourages leaders to challenge their communities to…

AgeOptions
Published by information@ageoptions.org [77] - February 4 at 2:49 PM
Libraries play an important role in filling out the census, from being a trusted community partner to hosting completion events in your area, check out your local library to get counted! #2020Census #Libraries #getcounted #filloutthecensus #ILOOlderAdults
Export Insights Data

Select a data type, file format and date range. You can export up to 500 posts at a time.

Data Type
- Page data
  Key Page metrics for engagement, like sources and audience details.
- Post data
  Key post metrics for reach, impressions and feedback.
- Video data
  Key video metrics including views, unique views, paid views and organic views.

File Format
- Excel (xlsx)

Date Range
- January 15, 2020 - February 11, 2020

Layout
- All Page Post Data

Facebook Page Terms
Census Resource Webpage Review

2020 Census Resource Page for Aging Network

http://ageoptions.org/gallery/2020census/
Questions?
Since 1974, **AgeOptions** has established a national reputation for meeting the needs, wants and expectations of older adults in suburban Cook County. We are recognized as a leader in developing and helping to deliver innovative community-based resources and options to the evolving, diverse communities we serve.

Thank You!

Next Webinar: